

# LOCAL ENTERPRISE WEEK 2017

05-10 MARCH

## Events Schedule Monaghan



## 06 March

9:45am  
- 10:00am

### Official Launch of LEO Monaghan Enterprise Week

Local Enterprise Week 6th – 10th March 2017 seeks to encourage nascent entrepreneurship and foster an entrepreneurial culture in County Monaghan. This Week organised by Local Enterprise Office Monaghan, includes the participation of entrepreneurial experts, policy-makers, education practitioners and politicians.

Four Seasons Hotel,  
Monaghan

10.00am  
- 1:00pm

### LEAN Business Programme

Aimed at owners, managers and senior staff members of micro and small businesses in Monaghan, this workshop is an introduction to LEAN Management Development Programme. Participants will have an opportunity to meet LEOs LEAN consultants to discuss business suitability for the programme.

## 07 March

9:30am  
- 3:00pm

### County Monaghan Student Enterprise Awards 2017

The Student Enterprise Awards is a national initiative targeted at all levels in secondary schools from first year through to sixth year. The objective of the programme is to enable students to engage in a real life experience of setting up and running their own small business. Judging takes place at this showcase event and the mini company that receives first place will represent Monaghan at the National Student Enterprise Awards Day to be held in Dublin on 3rd May 2017.

Monaghan Institute,  
Monaghan

The County Monaghan Fund has sponsored an additional prize to be awarded to the most innovative product/service.

10:00am  
- 11:30am

### Patents, Protection & Process Information Seminar

The Patents Office will give an overview of Intellectual Property (IP) consisting of the different types of IP rights i.e. Patents, Trade Marks, Designs & Copyright. The application process involved for each IP right will be discussed and where and how you can seek protection. In addition the different routes of National, European and International IP will be provided.

Castleblayney  
Enterprise Centre

11:30am  
- 4:00pm

### The Intellectual Property Clinic

Businesses can avail of the expertise of a Patent Attorney during a 1-Hour 1-2-1 mentoring clinic. This clinic is designed for businesses/inventors to discuss their own unique and specific query regarding Intellectual Property protection. Specific areas may include Patentability Advice, Patent filing, drafting and prosecution, Design rights advice, Trademark advice, IP portfolio management and infringement risk assessments.

Castleblayney  
Enterprise Centre

10:00am  
- 2:00pm

### Kickstart Your Food Business

As part of Enterprise Week, Enterprising Monaghan, in association with the LEO Monaghan shall be hosting a workshop style event "Kickstart Your Food Business". The objective is to assist those working in small food businesses or those who may be thinking of setting up a food business. Experts on the day will provide assistance and advice on various resources available to food startups. Two locally based food producers will share their personal insights into setting up and running this type of business. To register email [info@enterprisingmonaghan.ie](mailto:info@enterprisingmonaghan.ie) or telephone 047 75255.

Ballybay  
Enterprise Park,  
Ballybay



## 08 March

9:30am  
- 12:30pm

### Cyber Security Information Seminar for SMEs

PLATO in association with the Local Enterprise Office, Monaghan are holding an information and Cyber Security for SMEs designed to be a practical workshop, aimed specifically at small and medium sized business owners. Speakers will include John Nealon from M1 Document Solutions, Simon Loughran from Certification Europ and Marc McArdle from McArdles Computer & Offices Supplies. The course will best suit those businesses that are keen to ensure that their Information and IT infrastructure are both physically and cyber secure.

The Shirley Arms  
Hotel,  
Carrickmacross



6:00pm  
- 8:00pm

### Launch of 2017 Monaghan Women in Business Network

Monaghan LEO is delighted to launch its Monaghan Women in Business 2017 programme as part of Enterprise Week and on International Women's Day. This year's exciting programme starts with an enlightening and entertaining presentation by Samantha Kelly – "The Tweeting Goddess". Samantha is Ireland's leading social media strategist, speaker and trainer. She is passionate about teaching businesses how to leverage social media effectively and add real value to their business. To register visit [www.monaghanwib.com](http://www.monaghanwib.com)

The Glencarn Hotel,  
Castleblayney

## 09 March

11:00am  
- 2:00pm

### 'Taking Ireland Beyond the Two-Speed Economy'

#### – Opportunities from a Monaghan Perspective

Presenting Dragons' Den since 2009, Richard Curran is a journalist, broadcaster and author for 20 years. He presents the hugely popular The Business each Saturday on RTÉ Radio One. Richard will talk about the potential for towns and regions to move beyond the two-speed economy of Dublin vs the rest, about the entrepreneurial potential that exists in the regions but the need to have it fostered and supported at policy level.

The Nuremore  
Hotel,  
Carrickmacross

*Followed by Lunch and Awards Reception*

### County Final of National Enterprise Awards 2017

The awards organised by the National Network of Local Enterprise Offices – celebrates the achievements of Ireland's micro-enterprise sector. The awards recognise and celebrate the success stories of small business owners from all over the country.

9:30am  
- 4:30pm

### The Marketing Clinic

Existing businesses can avail of LEO expert advisors during approx. 1-Hour 1-2-1 clinics on their own specific marketing challenges – offline & online channels for specific target audiences, marketing plan, tips and techniques on how to promote your business.

Four Seasons Hotel,  
Monaghan

8:00pm  
- 10:00pm

### 'Expand Your Horizons'

#### Rural Information and Networking Seminar

Join Teagasc, National Rural Network, Local Enterprise Office Monaghan and all relevant support agencies for information to 'Expand your Horizons'. The central focus of this event will provide relevant information to rural dwellers who wish to explore new possibilities for improved economic and social development for their own lives and for the betterment of their communities. Teagasc and the NRN believe that a diverse and energetic farming industry will provide a sustainable rural environment for future generations. Farmers want to do much more than survive. They want to thrive.

Four Seasons Hotel,  
Monaghan



## 10 March

8:30am  
- 11:00am

### Trading Online Voucher Breakfast Information Seminar

This seminar will include current opportunities for online selling, potential for selling online – what can be sold, how people have done it, brief overview of what you need to know and what you can use a Trading Online Voucher for and the application process.

The Creighton Hotel,  
Clones

9:30am  
- 4:30pm

### Costing & Pricing for Craft & Creative Industries

This bespoke workshop will provide business owner managers with the methods of calculating prices and understanding costs whether this is for manufacturing a product or delivering a service. On completion, participants will have gained knowledge on different "routes to market" options to maximise margins, customers and their perception of price, costing methodologies, pricing strategies to be adopted, influences on price and developing a price spectrum.

Ballybay Wetlands  
Centre,  
Ballybay





# Monaghan Local Enterprise Office invites entries for the 2017 National Enterprise Awards

**THURSDAY 9TH MARCH 2017**

**THE NUREMORE HOTEL, CARRICKMACROSS**

- Best Start Up Business Award
- Best Established Business Award
- The Innovation Award
- Overall Winner

Closing date for all entries is Wednesday 22nd February 2017  
For competition guidelines visit [www.localenterprise.ie/Monaghan](http://www.localenterprise.ie/Monaghan)



For queries or to register for Local Enterprise Week events  
email: [info@leo.monaghancoco.ie](mailto:info@leo.monaghancoco.ie) or telephone: 047-71818